



# **Data protection information for shareholders and their authorised representatives**

**for the 2025 Annual General Meeting  
of**

**TAG Immobilien AG  
Hamburg**

Security identification number (WKN): 830350  
ISIN: DE0008303504

TAG Immobilien AG processes personal data of shareholders and their authorised representatives in connection with the Annual General Meeting.

Below you will find information on the data controller and the data protection officer (1.). You will also find information below about the processing of personal data (2.) and the rights of data subjects in relation to processing (3.).

## **1. Responsible person and data protection officer**

### **1.1. Person responsible**

TAG Immobilien AG  
Steckelhörn 5  
20457 Hamburg  
Phone: +49 (0)40 38032 300  
E-mail: [ir@tag-ag.com](mailto:ir@tag-ag.com)

TAG Immobilien AG is represented by its Management Board, consisting of Ms Claudia Hoyer and Mr Martin Thiel.

### **1.2. Data Protection Officer**

Please address your questions about data protection to:  
TAG Immobilien AG  
Data protection management  
Kreuzstraße 7c, 04103 Leipzig  
E-mail: [datenschutz@tag-ag.com](mailto:datenschutz@tag-ag.com)

TAG Immobilien AG has appointed an external data protection officer:

DOMUS Consult Wirtschaftsberatungsgesellschaft mbH  
Schornsteinfegergasse 13  
14482 Potsdam-Babelsberg  
Phone: +49 (0)331 - 74330-0  
E-mail: [datenschutz@tag-ag.com](mailto:datenschutz@tag-ag.com)

## **2. Processing of personal data**

### **2.1. Personal data and their sources**

In connection with the Annual General Meeting, TAG Immobilien AG processes the following personal data of shareholders and their authorised representatives in order to enable them to exercise their shareholder rights in relation to the Annual General Meeting:

- Surname and first name, address, e-mail address,
- Number of shares, class of shares, type of ownership of the shares,
- Unique identifier assigned to the shareholder by the last intermediary, number of the shareholder's securities account,
- Number of the admission ticket,
- Access code and password for the password-protected Internet service,
- If the shareholder is also a member of the Supervisory Board, the participation of this shareholder as a member of the Supervisory Board by means of video and audio transmission,
- voting at the Annual General Meeting,
- the content of the questions asked by the shareholder and the content of their answers as well as speeches and any objections to resolutions of the Annual General Meeting,
- where applicable, the surname, first name and address of the proxy appointed by the respective shareholder, the granting of the power of attorney including any instructions to the proxy and the unique identifier assigned to the proxy by the last intermediary as well as the access code and password for the password-protected Internet service of the proxy appointed by the respective shareholder.

Insofar as this personal data was not provided by the shareholders when registering for the Annual General Meeting or is not collected during the Annual General Meeting, the bank holding their securities account or the respective last intermediary within the meaning of Section 67c (3) of the German Stock Corporation Act ("**AktG**") will transmit their personal data to TAG Immobilien AG.

## **2.2. Purpose of processing and legal basis**

TAG Immobilien AG processes the personal data of shareholders and their authorised representatives insofar as this is necessary to process the exercise of shareholder rights in connection with the Annual General Meeting. The legal basis for this processing is Art. 6 para. 1 lit. c) GDPR (fulfilment of legal obligations) in conjunction with Section 67e para. 1 AktG.

In addition, TAG Immobilien AG stores personal data of shareholders and their authorised representatives to the extent necessary to fulfil statutory retention obligations. The legal basis for this processing is Art. 6 para. 1 lit. c) GDPR (fulfilment of legal obligations) in conjunction with the respective statutory retention obligations.

In addition, TAG Immobilien AG may further store personal data of shareholders and their proxies to the extent necessary for the assertion, exercise or defence of legal claims. The legal basis for this processing is Art. 6 para. 1 lit. f) GDPR (balancing of interests). The legitimate interest of TAG Immobilien AG is the assertion, exercise or defence of legal claims.

## **2.3. Duration of storage of personal data**

TAG Immobilien AG only stores this personal data for the aforementioned purposes for as long as is necessary for these purposes.

For the aforementioned purposes, the storage period is regularly up to three years.

If a shareholder is no longer a shareholder of the company, TAG Immobilien AG will only store their personal data for a maximum of twelve months on the basis of Section 67e (2) sentence 1 AktG, subject to other statutory provisions.

In accordance with Section 67e (2) sentence 2 AktG, data will only be stored for longer, subject to other statutory provisions, as long as this is necessary for any legal proceedings for the assertion, exercise or defence of legal claims. In this case, TAG Immobilien AG stores the data until the end of the respective legal proceedings.

## **2.4. Recipients of personal data**

For the above-mentioned purposes, the following service provider processes the above-mentioned data on behalf of TAG Immobilien AG (as a so-called processor):

Link Market Services GmbH and Better Orange IR & HV AG  
Landshuter Allee 10  
80637 Munich

The service provider receives from TAG Immobilien AG only such personal data as is necessary for the execution of the commissioned service and processes the data exclusively in accordance with the instructions of TAG Immobilien AG. There is an order processing agreement with the service provider. Furthermore, the service provider is obliged to comply with the provisions of data protection law

Otherwise, TAG Immobilien AG will only make personal data available to shareholders and their authorised representatives and third parties in connection with the Annual General Meeting in accordance with the statutory provisions. In particular, if shareholders and their authorised representatives are to be represented at the Annual General Meeting by a proxy appointed by the company, TAG Immobilien AG will enter their name, place of residence, number of shares and type of ownership in the list of participants in the Annual General Meeting to be drawn up in accordance with Section 129 (1) sentence 2 AktG. Shareholders and their authorised representatives can view this data during the Annual General Meeting and shareholders can also view it for up to two years afterwards in accordance with Section 129 (4) sentence 2 AktG. For the transmission of personal data to third parties in the context of the announcement of shareholder requests for additions to the agenda as well as counter motions and election proposals from shareholders, please refer to the explanations in Section II. No. 7 of the invitation to the Annual General Meeting of the company on 16 May 2025.

If shareholders and/or their authorised representatives make use of their right to information in accordance with Section 131 (1) AktG or speak in any other way, this can be done by stating the name and, if applicable, the place of residence or registered office of the shareholder and/or their authorised representative asking the question. Questions dealt with during the Annual General Meeting can only be taken note of by the other shareholders present at the Annual General Meeting and their authorised representatives as well as by participants who follow the Annual General Meeting by means of video and audio transmission. In the case of requests for additions to the agenda pursuant to Section 122 para. 2 AktG and in the case of counter motions and election proposals pursuant to Sections 126 para. 1, 127 AktG, these will be made publicly accessible as explained in more detail in the invitation under Section II. no. 7 of the invitation to the Annual General Meeting and, if necessary, put to the vote at the Annual General Meeting.

## **2.5. No transfer of personal data to third countries**

TAG Immobilien AG does not transfer the personal data processed in the context of the Annual General Meeting to countries outside the European Union or the European Economic Area (so-called third countries).

## **2.6. No obligation to provide the data**

Shareholders and their authorised representatives are not obliged to provide TAG Immobilien AG with the above-mentioned data in connection with the Annual General Meeting. The provision of such data is neither legally nor contractually required. The data is also not required for the conclusion of a contract. However, the provision of personal data is mandatory for the exercise of shareholder rights in relation to the Annual General Meeting.

If shareholders and their authorised representatives do not provide the data, TAG Immobilien AG will not be able to facilitate the exercise of shareholder rights in relation to the Annual General Meeting.

## **2.7. No automated decision-making including profiling**

TAG Immobilien AG does not carry out automated decision-making, including profiling, on the basis of personal data in accordance with Art. 22 (1) and (4) GDPR.

## **3. Rights of data subjects in relation to processing**

With regard to the processing of their personal data, shareholders and their authorised representatives have the following rights as data subjects:

- Right to information (Art. 15 GDPR)
- Right to rectification (Art. 16 GDPR)
- Right to erasure ("right to be forgotten") (Art. 17 GDPR)
- Right to restriction of processing (Art. 18 GDPR)
- Right to data portability (Art. 20 GDPR)
- Right to object (Art. 21 GDPR)
- Right to withdraw consent (Art. 7 (3) GDPR)

Special reference is made to the following right to object pursuant to Art. 21 (1) GDPR:

### **Right to object on grounds relating to the particular situation of the data subject (Art. 21 (1) GDPR)**

Shareholders and their authorised representatives have the right as data subjects pursuant to Art. 21 para. 1 GDPR to object at any time, on grounds relating to their particular situation, to the processing of personal data concerning them which is carried out on the basis of Art. 6 para. 1 lit. f) GDPR (see para. 2.2.), to lodge an objection.

In the event of an objection, TAG Immobilien AG will no longer process the personal data unless TAG Immobilien AG can demonstrate compelling legitimate grounds for the processing which override the interests, rights and freedoms of the shareholders and their proxies as data subjects, or for the establishment, exercise or defence of legal claims.

To exercise their rights, data subjects can contact TAG Immobilien AG or its data protection officer using the contact information provided above. In addition, shareholders and their authorised representatives as data subjects have the right to lodge a complaint with a data protection supervisory authority (Art. 77 GDPR). In particular, data subjects may lodge this right of appeal with the data protection supervisory authority of the (federal) state in which they are resident or have their permanent place of residence, or with the data protection supervisory authority of the federal state of Hamburg (Hamburg Commissioner for Data Protection and Freedom of Information) in which TAG Immobilien AG has its registered office.

Further information on the General Data Protection Regulation and the rights of data subjects with regard to the processing of their personal data can be found in the [information brochure of the Federal Commissioner for Data Protection and Freedom of Information \(BfDI\)](#), which is available online.

