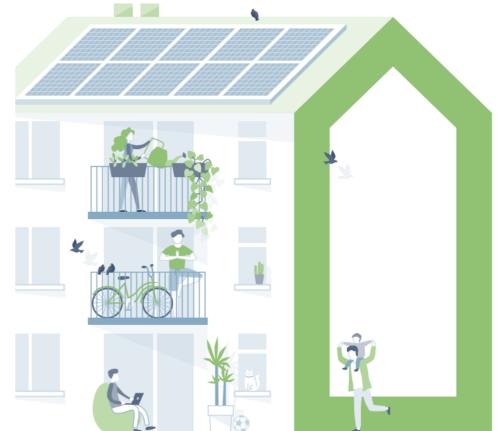
# Our homes, our responsibility





## Content



## TAG ESG Presentation

•	ESG strategy and core axes	3
•	ESG commitments	4
•	Affordable and liveable housing	5
•	Corporate ESG management structure	6
•	Developing our portfolio responsibility	7
•	Our decarbonisations strategy	8
•	Our responsibility to society	11
•	Our employees shape our future	12
•	ESG ratings	13
•	Response to Covid-19 pandemic	14
•	Response to political conflict in Ukraine	15

## TAG ESG strategy and core axes

Improving energy efficiency and reducing emissions

Responsible treatment of resource management

Sustainability is an essential part of TAG's corporate vision



### Sustainability principles and guidelines at TAG



## Environment protection Measures to protect our environment and climate

## Socially responsible procurement Sustainable purchasing

Social engagement Further development of liveable communities



Affordable and needs orientated housing

Best possible cost-benefit ratio

Neighbourhood management

Excellent board expertise

interests of shareholders

Customer focus and service quality

## Governance

Environment

Social

Responsibility and trust for our employees

Transparent compensation scheme in line with the

TAG Immobilien AG | 2022| 3

## TAG ESG commitments

TAG continues to implement sustainable development goals



#### TAG's sustainability goals TAG's commitment to the implementation of UNSDG Our economic goal -M/\$ đ **.** 0 At TAG, we make it part of 0 Secure future viability by maintaining and expanding the value of our the corporate responsibility 8 COCCHI NORI AND Economicgrowth 10 REDUCED 14 BELOWING properties to make persistent 11 **.** \*\*\*\* $\mathbf{C}\mathbf{O}$ 634 )0 contribution to the 17 PARTHEINSHIPS FURTHEGUNAS SUSTAINABLE 15 OF LAND implementation of UNSDGs DEVELOPMENT Our social goal **•**~ 88 Further increase the satisfaction of our tenants and employees by TAG's key focus of action strengthening the loyalty of both groups

## Our ecological goal

Reduce consumption and optimise the use of resources, increase energy efficiency and reduce  $\mathrm{CO}_2$  emissions



Detailed breakdown of goals and sub-goals including timeline and status of implementation is published as part of **Sustainability Report 2021** 

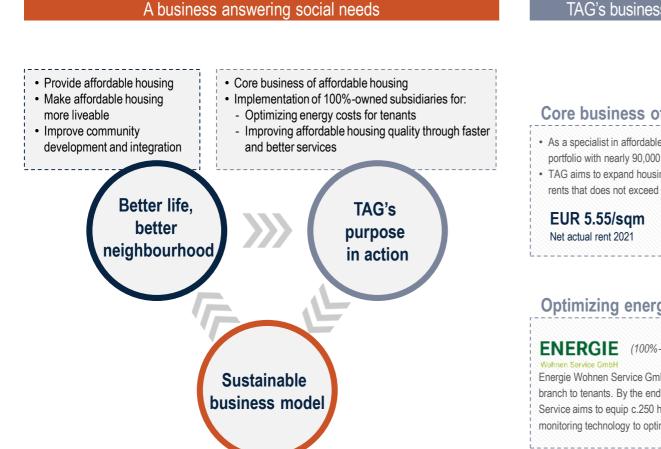


TAG

## TAG Affordable and liveable housing



A social purpose as a base of TAG's business model



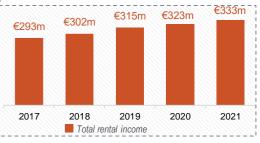
TAG has found a business model that contributes not only to profit generation, but more importantly, to a more sustainable and liveable society

TAG's business is tackling social issues for affordable, liveable housing

## Core business of affordable housing

· As a specialist in affordable housing, TAG has established a portfolio with nearly 90,000 residential units in Germany · TAG aims to expand housing supply with affordable net rents that does not exceed €6 per sqm

EUR 5.48/sqm Net actual rent 2020



## Optimizing energy costs for tenants

### (100%-owned subsidiary)

Energie Wohnen Service GmbH is TAG's heating service branch to tenants. By the end of 2021, Energie Wohnen Service aims to equip c.250 heating centers with remote monitoring technology to optimize operational control



## TAG Corporate ESG management structure

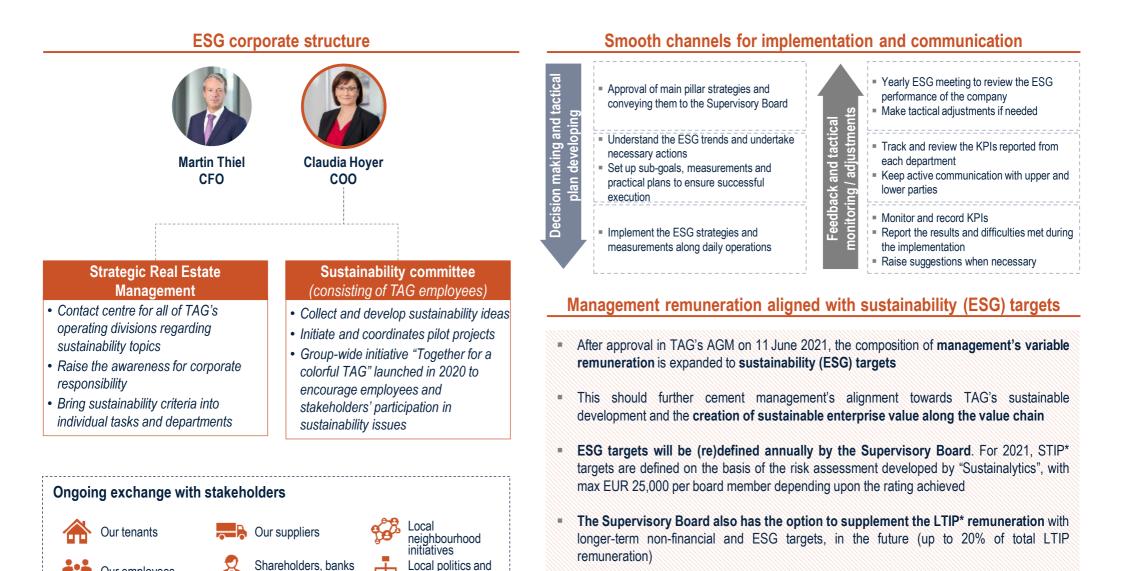
associations

and other investors



Integration of ESG issues in corporate decision-making processes

Our employees

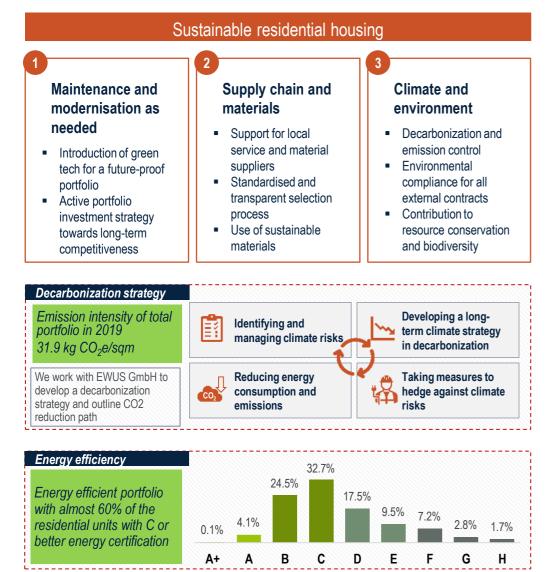


\* STIP=Short Term Incentive Plan, LTIP=Long Term Incentive Plan

## TAG Developing our portfolio responsibly



TAG is committed to decarbonizing its existing portfolio; investments of more than EUR 1bn in highly energy efficient buildings in Poland



### Case study: Buforowa 89 - development project in Wroclaw



Buforowa 89
Wroclaw, Poland
Residential
400 flats

>> In designing the details of the buildings, we consider ecological criteria that contribute to environmental and climate protection <<



Gear Buforowa 89 to the needs of different groups of residents – younger and older, family and singles

Playgrounds and recreational areas as well as commercial spaces to serve needs of the residents

Ecological design with either green roofs or roofs with photovoltaic panels to foster energy efficiency and lower CO<sub>2</sub> emissions



Common areas equipped with motion-sensing LED lightening; Rental units with waste separation containers as well as water purification filters

## TAG Our decarbonisation strategy

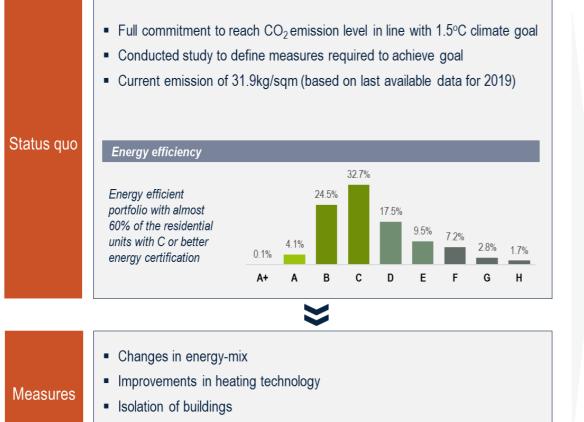


Meaning and target of decarbonisation strategy

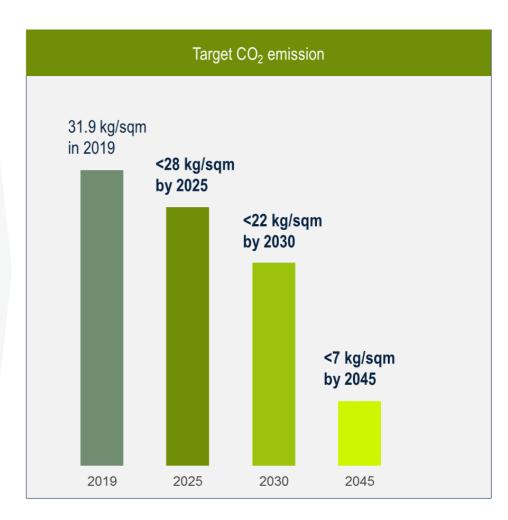
1	Maintenance and modernization as needed	<ul> <li>Introduction of green tech for a future-proof portfolio</li> <li>Active portfolio investment strategy towards long-term competitiveness</li> </ul>
2	Supply chain and materials	<ul> <li>Support for local service and material suppliers</li> <li>Standardized and transparent selection process</li> <li>Use of sustainable materials</li> </ul>
3	Climate and environment	<ul> <li>Decarbonization and emission control</li> <li>Environmental compliance for all external contracts</li> <li>Contribution to resource conservation and biodiversity</li> </ul>

## TAG Our decarbonisation strategy German portfolio





• Total investment programme of approx. EUR 690m until 2045 committed



## TAG project development of decarbonisation strategy



Together with EWUS Energy consultatns, TAG has developed a scenario for TAG's decarbonisation

## TAG scenario



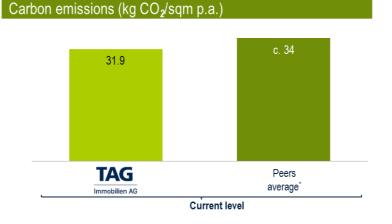
## Investment volume

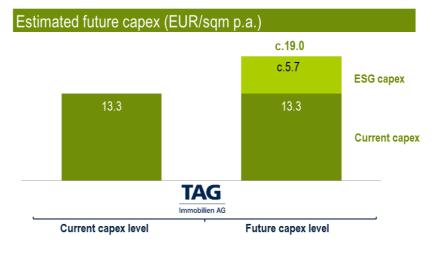
c. EUR 690m

- Green district heating, green electricity
- Exterior wall insulation, basement ceiling insulation, hydraulic balancing of lines and windows
- Photovoltaics, hydraulic balancing of radiators, energy generation systems and smart thermostatic valves

(in €m)	Total	In %
Insulation/windows	304.7	44.2%
Power generation facilities	129.2	18.8%
Photovoltaic	69.8	10.1%
Smart building technology	42.0	6.1%
Hydraulic balancing system	40.0	5.8%
Reformation into centralized systems	38.8	5.6%
Combined heat and power unit	22.2	3.2%
Planning cost	42.0	6.1%
Total	688.8	100%

### Quantification of TAG's path of portfolio decarbonisation versus peers





\* Peer averages are calculated across Vonovia, LEG, GCP, Adler Group and Deutsche Wohnen for current carbon emissions. For 2030 target carbon emissions peer averages were calculated across Vonovia and LEG. \*\* For TAG the ESG capex depicts the annual capex from the decarbonization investment plan until 2045. Data shown as per latest disclosed publications and available data points.

## TAG Our responsibility to society

TAG contributes to a more sustainable society through affordable and liveable housing



#### Key areas of tenant support Case study: digitalisation in the city of Gera 2 **BeHo**∩e **Tenant satisfaction** Liveable and progressive neighbourhoods · On-site services to satisfy tenant needs · Ensuring a friendly environment as a basis of **BeHome platform** · Focus on the core business of providing tenants sustaining diverse spirit of community with affordable housing Promotion of social projects that strengthen New project "BeHome" launched in Support to tenants in the event of rent arrears solidarity Sept-2020 that connects assistance · Open communication and information channels Holistic neighbourhood development through and emergency call systems with a various events and activities variety of local services and also provides communication options to tenants

### Community initiatives

akniv-Treff

TAG offers Activity Lounges at 21 locations to let people come together

## 

The Polish developer acquired by TAG has made social contributions by supporting local hospitals and donating money and medical equipment



TAGContribute to people living in good conditions and enjoyingMiteinander Stiftungtogetherness and living as neighbours









TAG INTER DIA

FMM

. . .

### EMMA – the electric shuttle bus

EMMA is a self-driving pilot project that we started in 2019 with local Fischer Academy. The EMMA project is funded by Thuringian Ministry for the Environment, Energy and Nature Conservation





und Naturschutz

für Umwelt, Energie

## TAG Our employees shape our future

TAG is committed to offering a fair, supportive, empowering working environment to its employees



#### Key areas of employee empowerment Triple "E" project We live our values Ready for the Responsibility and Further development of TAG's future with a trust for our · Flat hierarchies and short qualified team employees decision-making channels · Enhancement of team spirit

## · Guarantee of occupational

· Encouraging resultsoriented managing and working

· Preservation of equality

health and safety

### TAG commitment to its employees

organisational structure, restructuring and optimising work tasks to increase the benefits for tenants and business partners

### **TAG Everyday Heroes** (TAG Alltagshelden)

The Project was launched in 2020 to promote social and ecological volunteering by our employees



### **Diversity of employees**

among all employees

intranet and digitalization

· Involvement of employee

· Improvement of social

representatives

Gender diversity and equal women representation at the heart of TAG's business principles and operations

· Employee training and

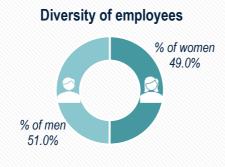
· Fair salaries and incentives

development

sourcing

· Efficient personnel





\* The Management Board and the 1<sup>st</sup> management level



>> We like the idea that we have an impact within the Company as well as those that create added value for society <<

### **TAG Ambassadors** (TAG Botschafter)

TAG employees are the interface of the company and are actively involved as company's ambassadors in recruiting and attracting new talent as well as engaging with tenants

## TAG ESG ratings

TAG ranks among the top ratings in the real estate sector

### ESG Rating and Award improvements



• Data retrieved on 10/07/2021;

\*\* Not responsive level: rating only based on publicly available information, no participation of TAG in an active rating process

## ESG indices

## DAX<sup>®</sup> 50 ESG

The New Standard in German ESG Investing

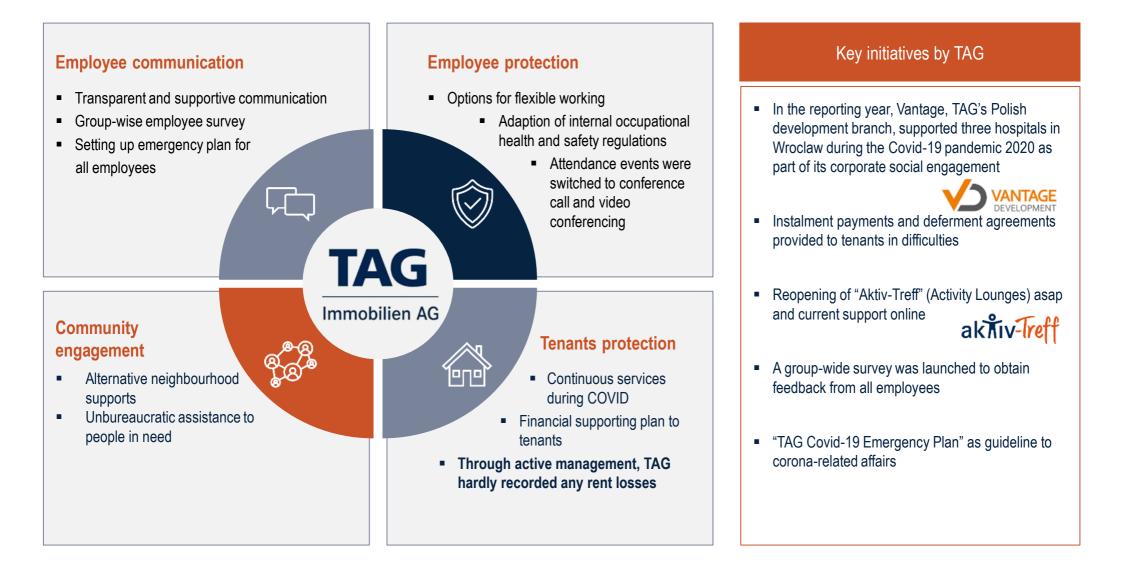


### TAG's ESG disclosure improvement

- In 2020 and 2021, we have placed particular emphasis on improving our ESG performance and reporting in order to better meet the expectations of Sustainalytics and MSCI
- Now Sustainalytics ranks TAG's ESG performance among the TOP 3% of all real estate companies in Oct-2021 and MSCI score improved to AA in January 2022
- As a commitment to improving ESG disclosure, we engaged actively in further rating processes in 2022 with Vigeo Eiris, ISS and for the first time with CDP in order to better reflect TAG's ESG performance on a broader scale

## TAG Response to Covid-19 pandemic

Active measures taken by TAG to strengthen communication with employees and support to



## TAG Response to global political situations

Active measures taken by TAG to support refugees from the Ukraine



- At present, the impact of the war in Ukraine on the housuing industry is difficult to assess
- The influx of refugees will tend to increase the demand for housing, while at the same time energy and material prices are rising and supply chains are becoming more difficult
- Even and especially in these turbulent times, we are steadyfastly continuing our path of sustainability in our role as a provider of affordable housing for broad sections of the population

## **TAG contacts**

### **Dominique Mann**

Head of Investor & Public Relations

Phone: +49 (0)40 380 32 - 300

Fax: +49 (0)40 380 32 - 388

E-Mail: ir(at)tag-ag.com

### **TAG Immobilien AG**

 Steckelhörn 5

 20457 Hamburg

 Phone:
 +49 40 380 32-0

 Fax:
 +49 40 380 32-388

 www.tag-ag.com

### Verena Schulz

Strategic Real Estate Management

Phone: +49 (0)30 52 00 54 - 662

Fax: +49 (0)30 52 00 54 - 951

E-Mail: Nachhaltiger(at)tag-ag.com



