

#### **CREDIT OPINION**

8 July 2022

# **Update**



#### **RATINGS**

#### TAG Immobilien AG

Domicile	Hamburg, Germany
Long Term Rating	Baa3 , Possible Downgrade
Туре	LT Issuer Rating - Dom Curr
Outlook	Rating(s) Under Review

Please see the <u>ratings section</u> at the end of this report for more information. The ratings and outlook shown reflect information as of the publication date.

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# TAG Immobilien AG

Update following review for downgrade

### **Summary**

We placed TAG Immobilien AG's (TAG) Baa3 long term issuer rating on review for downgrade as a result of mounting refinancing pressure, also considering a weaker outlook for its business profile and some credit metrics.

TAG's rating reflects the company's focus on regulated affordable housing in <u>Germany</u> (Aaa stable) that generates stable rental income and represents more than 80% of its operations by value and rental income. TAG benefits from broad income diversification in a portfolio of more than 87,000 units, across a number of regions in Germany. Once the company has successfully addressed the refinancing wall in 2023, TAG has a longer dated debt maturity profile. TAG's debt/gross assets ratio has weakened with the ROBYG acquisition but we expect it to remain around 50% after the use of debt and equity in the next year.

In addition to addressing its immediate liquidity needs, TAG will need to match its organic growth path in Poland with the availability of funding and needs to manage its capital structure in a higher interest rate environment. The capital spending and funding decisions will be meaningful for net debt/EBITDA, which we expect to remain elevated between 14-17x. TAG's fixed charge coverage will start to deteriorate clearly below 4x as maturities are refinanced at higher interest rates.

Exhibit 1
We expect TAG's leverage to weaken
Moody's-adjusted leverage metrics



Source: Moody's Financial Metrics™ and Moody's Investors Service estimates

# **Credit strengths**

» Dominant share of business in the stable and regulated rental housing activities in Germany, generating stable cash flow from a portfolio diversified across several German regions, with limited correlation to GDP

- » Continued investment appetite for German residential properties
- » Moderate debt/gross assets and commitment to a sustainable capital structure
- » Long-dated debt funding structure outside of shorter term maturities and access to German long-term bank debt

# **Credit challenges**

- » Increased refinancing risk and funding requirements in the next 18 months
- » Challenging operating environment in its Polish development business, which is elevated compared to other property owners
- » Rising interest rates putting pressure on fixed charge coverage and potentially property values
- » Lack of a substantial unencumbered assets base given TAG's focus on secured debt
- » A large share of the company's assets in the weaker economic regions of Germany
- » Moderating rental growth
- » Sensitivity of the residential sector to social and political considerations, which can lead to tightening rental regulation or increased energy investment requirements

# **Rating outlook**

The review for downgrade is a result of mounting refinancing pressure including the refinancing of a bridge facility used to fund its recent ROBYG acquisition. We caution that weaker capital markets may make it more challenging for TAG and certainly more costly to refinance maturing debt, putting pressure on the group's rating in addition to shorter term liquidity needs. We are also concerned about the business outlook for its Polish operations given high inflation and significantly rising interest rates.

The review process will focus on management's success in addressing refinancing needs by a variety of measures including asset sales and raising liquidity from debt and equity markets as well as the way the company is going to manage its capital structure in a higher interest rate environment. The review will also focus on prospects for its Polish development business, as well as the liquidity of the capital markets in the next few months, which could lead to permanently increased financing costs.

# Factors that could lead to an upgrade

A rating upgrade is unlikely at this point, given the current review for downgrade, but could occur if:

- » TAG materially improves its liquidity position, and bases the Polish business on a self-funded model even assuming sustainably lower sales proceeds
- » Gross debt/total assets decreases towards levels well below 45%, supported by the company's financial policy, and if net debt/ EBITDA materially declines aided by a growing earnings contribution from a stabilized residential rental business
- » A reduction in the company's development to hold and to sell volume towards levels below 10% of total asset
- » Fixed-charge coverage is maintained above 3.0x, and
- » Increased unencumbered asset ratio and coverage of unsecured debt from unsecured assets in Germany

This publication does not announce a credit rating action. For any credit ratings referenced in this publication, please see the issuer/deal page on https://ratings.moodys.com for the most updated credit rating action information and rating history.

# Factors that could lead to a downgrade

» Failure to address the majority of refinancing requirements for the next 12 months in addition to the refinancing of the bridge facility within the next 3 months, including equity proceeds

- » Failure to align the capital structure to a higher interest rate environment, including gross debt/assets well below 50% and net debt/EBTIDA below the mid teens, and sufficient high quality unencumbered assets, and a further improvement of these factors in the medium term, if the interest rate environment remains elevated.
- » A material weakening in the operating environment for the German residential market
- » Weak sales in the Polish business requiring more funding for the Polish operations, or further weakening of the long term prospects of its Polish business model
- » Fixed charge cover falls below 2.75x

# **Key indicators**

Exhibit 2 **TAG Immobilien AG** 

TAG Immobilien AG

USD Millions	FY Dec-17	FY Dec-18	FY Dec-19	FY Dec-20	FY Dec-21	LTM Mar-22	Moody's 12-18 month forward view
Real Estate Gross Assets	5,578.3	5,767.6	6,338.7	7,926.2	8,061.2	8,872.1	\$9,000 - \$9,500
Amount of Unencumbered Assets	15.7%	14.0%	12.3%	15.4%	15.7%	24.9%	15% - 25%
Debt / Real Estate Gross Assets	54.7%	48.1%	45.8%	47.5%	43.9%	47.9%	49% - 52%
Net Debt / EBITDA	11.2x	10.9x	11.3x	12.4x	12.7x	15.4x	14x - 17x
Secured Debt / Real Estate Gross Assets	41.7%	36.8%	33.7%	30.5%	29.2%	33.5%	25% - 35%
EBITDA / Fixed Charges	2.8x	3.7x	4.4x	4.3x	4.7x	4.6x	3.0x - 4.0x

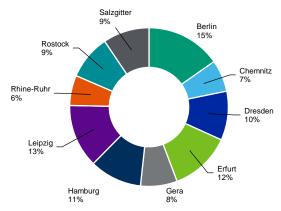
All figures and ratios are calculated using Moody's estimates and standard adjustments. Moody's 12-18-month forward view is Moody's opinion and does not represent the views oftheissuer. Periods are financial year-end unless indicated. LTM = Last 12 months.

Source: Moody's Financial Metrics™ and Moody's Investors Service estimate

#### **Profile**

TAG Immobilien AG (TAG) owns and manages a large and diversified multifamily residential rental portfolio of about 87,600 units, mainly located in the east and north of Germany. The company entered the Polish market via the acquisitions of the developers Vantage Development SA in 2019 and ROBYG S.A. in 2022. As of 31 March 2021, TAG's gross asset value amounted to around €7.5 billion. Headquartered in Hamburg, TAG is listed in the MDAX at the Frankfurt Stock Exchange. TAG had a market capitalisation of €1.6 billion as of 6 July 2022, which represents a material discount to its reported EPRA net tangible assets.

Exhibit 3
TAG's portfolio is mostly located in Eastern and Northern Germany
Property fair value split by geography



As of March 2022. Source: Company

#### **Detailed credit considerations**

#### Supportive operating environment through a focus on stable and regulated market

The German residential sector is one of the most stable asset classes in the European real estate industry, with high demand and limited supply supporting rents and values. While the potential for tighter regulations is a threat to property values and cash flow growth, it will also probably intensify the supply and demand imbalance.

The German rental market is highly regulated — reletting rents and rent increases for existing tenants are capped with reference to a local index (Mietspiegel) calculated by local authorities, reflecting the location and quality of the units. Rent increases are mostly capped to 15% over a period of three years (5% a year; allowance made for modernisation, the cap on which is 8% per year). From a longer-term perspective, prices and rents for residential properties have been more stable in Germany than in any other large developed economy even after taking into account recent increases. Since 1970, German house prices have increased broadly in line with inflation, but have never declined more than 3% in any given year.

Average rents remain affordable despite recent rent and value increases. Nevertheless, affordability fluctuates in tandem with the absolute amount of household income, which exposes lower-income households in particular to higher rental cost-to-income ratios. Affordability has clearly declined in the past five years in Germany as a whole, with rental growth exceeding income growth, resulting in political and regulatory activity aiming to reduce rental growth.

# Diversified portfolio with broadly stable vacancy and moderating rental growth, partially located in weaker regions of Germany

TAG has a very diversified portfolio of around 87,600 units concentrated outside the largest cities in Germany. TAG focuses on affordable housing, which is mainly reflected in its relatively moderate rents in a portfolio that generates a higher yield on value than those of some of its residential peers.

Around two-thirds of TAG's residential units are located in 30 cities with more than 20,000 inhabitants, although some are suburbs of larger urban areas. A small share of the portfolio is located in cities with smaller populations. Therefore, overall, the portfolio will benefit to some extent from the urbanisation trend in Germany. The company is not located in city-center locations that will suffer from weakening demand given structural changes in the working-from-home environment.

Exhibit 4
TAG's portfolio as of 31 March 2022

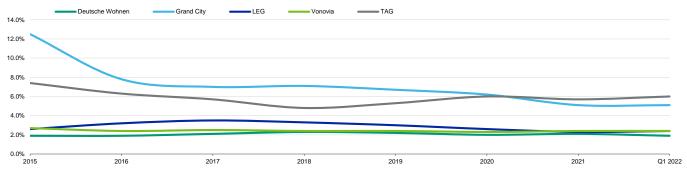
Region	Fair Value in EURm	FV in % total	Units	Renatable area	Fair value per sqm (EUR)	Gross yield	Vacancy Mar- 2022	Actual net cold rent (EUR/sqm)	Reletting rent (EUR sqm)	Maintenance (EUR sqm)	Capex (EUR sqm)
Berlin	962.3	15.0%	10,459.0	605,327	1,589.7	4.4%	3.8%	6.0	6.6	1.9	4.8
Chemnitz	409.4	6.4%	8,042	472,060	867.3	6.3%	9.4%	5.0	5.1	1.7	2.7
Dresden	629.3	9.8%	6,085	393,836	1,597.9	4.5%	1.9%	6.1	6.3	1.0	1.6
Erfurt	785.7	12.3%	10,560	595,169	1,320.1	4.8%	1.5%	5.4	5.7	1.5	1.9
Gera	471.6	7.4%	9,450	548,475	859.8	6.7%	6.4%	5.1	5.3	1.1	4.0
Hamburg	671.1	10.5%	6,951	427,917	1,568.3	4.4%	4.6%	6.0	6.4	2.9	1.9
Leipzig	814.9	12.7%	13,133	765,743	1,064.2	5.5%	9.8%	5.4	5.7	1.7	2.7
Rhine-Ruhr	387.4	6.1%	4,132	262,428	1,476.2	4.5%	2.4%	5.7	6.0	3.6	1.2
Rostock	572.1	8.9%	8,314	466,086	1,227.5	5.2%	7.1%	5.7	6.0	2.4	5.4
Salzgitter	594.4	9.3%	9,179	563,065	1,055.7	5.8%	7.0%	5.5	5.7	1.8	2.7
Total residential	6,298.2	98.5%	86,305	5,100,106	1,234.9	5.1%	5.7%	5.6	5.8	1.9	3.0
Acquisitions	0	0.0%	0	0	0.0	0.0%	22.6%	0.0			
Others	98.1	1.5%	145	19,238	5,099.3	4.7%	3.7%	13.4			
Commercial units			1,089	137,273			14.3%	8.5			
Total	6,396.2		87,539	5,256,617	1,216.8	5.3%	6.0%	5.7			

Source: Company

About 70% of TAG's properties are located across six federal states in Eastern Germany (Berlin, Brandenburg, Mecklenburg-Vorpommern, Sachsen, Sachsen-Anhalt and Thüringen), which are economically weaker regions in terms of purchasing power. Nevertheless, there are a number of positive macroeconomic trends in TAG's target markets along GDP growth and unemployment changes compared to national average. Combined with a relatively good rent affordability on a portfolio level, TAG's ability to pick the right assets and locations will be a key driver of further rental growth and vacancy rate reduction. TAG's vacancy rate has recently increased slightly to around 6.0%, which is the higher end of the average over the last 5 years.

Exhibit 5

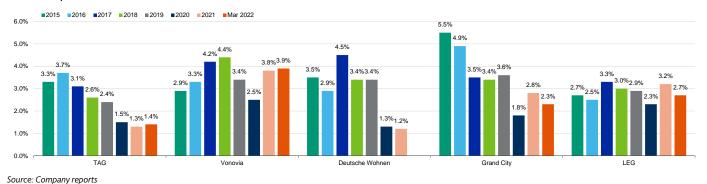
Development vacancy rates
TAG compared with its peers



Source: Company reports

TAG's rental growth has been in decline in the recent years, settling around the 1.5% mark from 2-4% until 2019. TAG's capital spending was lower than peers, which contributed to lower rental growth. Reducing rental growth is a trend affecting a number of companies in the sector. TAG's rents are lower than those of its peers, but remain affordable compared with average household incomes. We expect sustained rental income growth in Germany of 1-2% during the next two years, driven by targeted investments, rent increases for standing tenants and moderate occupancy gains.

Exhibit 6
Like-for-like rental growth
TAG and its peers



Deteriorating operating environment in TAG's Polish business

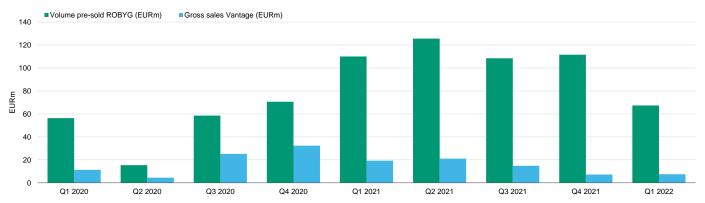
TAG has entered the Polish residential property market with the acquisition of Vantage Development S.A., a formerly listed Polish residential real estate developer, in November 2019. End of 2021, TAG agreed to purchase ROBYG S.A, the largest Polish residential developer. Over time, TAG intends to reduce the developments earmarked to sell and increase developments for its own balance sheet, a process already well advanced with the development pipeline of Vantage. Nevertheless the development exposure will be elevated for the next 2-3 years, accounting for up to 37,300 units for development over the next decade.

The operating environment of TAG's operations have weakened materially in the last 12 months, creating credit challenges. The development to sell business faces uncertainties with respect to volumes and prices achievable in the future. TAG has purchased this part of the business through ROBYG and planned to use sales proceeds to partially fund the development to hold business. Affordability for consumers to purchase flats reduced. In particular after the attack of Russia on the Ukraine, inflation rose stronger into double digit numbers. In addition, the central bank continued to raise interest rates, up to 6% in June 2022, compared to 0.1% a year earlier. This has resulted in a strongly reduced affordability for TAG's units earmarked to sell. In Q1 2021, ROBYG sold 638 units in Q1 2022, compared to 1,110 in Q1 2021. Further reduced sales would increase the funding requirements for the continued development of the units.

The growing geographic presence in a less liquid real estate market and unregulated residential market compared to Germany will introduce earnings and valuations volatility, and requires additional funding. Given the weaker operating environment, we have lowered our operating environment score for TAG to A from AA. We nevertheless recognise the solid economic backdrop of Poland and good demand for residential for rent units due to a structural undersupply, which was elevated by the influx of refugees from the Ukraine. A meaningful longer term Polish rental business will add geographical diversification to TAG's German operations, but the run-up of the business will occur slower than initially anticipated.

Exhibit 7

Sales volumes declined in Poland during Q1 2022



Constant exchange rate PLN / EUR of 0.22 used for ROBYG volumes Source: Company data TAG and ROBYG

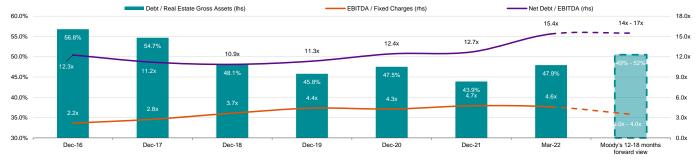
# Key financial ratios weakened with the ROBYG acquisition, rising interest rates will have a meaningful impact in the next 12-18 months

TAG's financial metrics have weakened with the ROBYG transaction and are subject to further weakening with rising interest rates and less certain sales progress in Poland. TAG needs to manage its capital structure in the new financial and operating environment.

The tightened financial markets will affect TAG's fixed charge cover the most in the next 12-18 months, which we expect to decline towards 3-4x. The company will need to refinance and fund a substantial amount of debt in the next 12 months, which will impact its average interest rate payable. Given the generally lowly yielding nature of German residential operations, the high interest rate environment will require efforts to align the capital structure that recognizes the increased interest rates.

In addition, we consider lower sales proceeds in Poland as well as more uncertainty around equity capital contributions in the mid run. Net debt/EBITDA, already elevated, will suffer if Polish property sales decline, but the company has flexibility in its capital spending plan to ramp up its residential for rent business, which may offset the effect in the next 12-18 months. We do not have EBITDA concerns with respect to the German operations for the time. The balance sheet impact on Moody's-adjusted debt/gross assets will be more muted, but we overall do no longer factor in material value increases in the German portfolio.

Exhibit 8
Leverage weakened with the ROBYG acquisition, coverage set to weaken further



Source: Moody's Financial Metrics™ and Moody's Investors Service estimate

The company pays a relatively high dividend of 75% of funds from operations (FFO) compared with that of its peers.

#### High reliance on secured funding, resulting in a low ratio of unencumbered assets and a high secured debt ratio

TAG's unencumbered asset ratio of 25% is the lowest in the European real estate peer group, stemming from its bank debt-funded financing model. Given current tight liquidity, this disadvantage reduces financial flexibility. Most of TAG's unencumbered property assets are land bank and assets under construction in Poland, which we do not consider as available to fund shorter term liquidity

needs. The German operations benefit from bank debt that provide a very long average debt maturity and low cost of funding, but reduces flexibility and subordinates unsecured creditors, and also increases the secured debt ratio.

TAG's access to equity capital is currently weaker after substantial share price declines, but the company is committed to maintain its investment grade rating and will therefore consider both debt and equity instruments to fund the liquidity needs in the next 12-18 months. As of 30 September 2021, the company's largest shareholders were MFS Investment Management with a 9.9% share, Blackrock with 8.1% and the Capital Group with a 7.7% share.

#### **ESG** considerations

We take into account the impact of environmental, social and governance (ESG) factors when assessing companies' credit quality. The risk factors impacting TAG most are **governance concerns around a weak liquidity position, rental regulation** that considers the social needs of the tenants, and the conflict with potential increases of **environmental regulation** and investment requirements driven by the goal to decarbonise the economy.

TAG is exposed to social risk arising from affordable living requirements and rental regulation. It affects rental growth potential for companies in the sector and interferes with investment requirements due to environmental regulation. Historically the regulation served as a stabilising factor in the sector, but overboarding rental regulation would make the asset class less attractive

TAG, alongside the German residential sector, is moderately exposed to carbon transition risk through increasing investment requirements to improve the energy performance of its buildings from a regulatory, investors and tenant perspective. The company has identified a tangible path to net-zero carbon emissions but will need to increase spending to meet its targets. The company will likely have to share CO2 taxes with its tenants going forward.

The current review for downgrade has been partially triggered by weak liquidity management as well as a weaker financial and business profile following the acquisition of a large Polish development company. TAG remains committed to its financial policy but needs to amend its capital structure in the new interest rate environment.

# Liquidity analysis

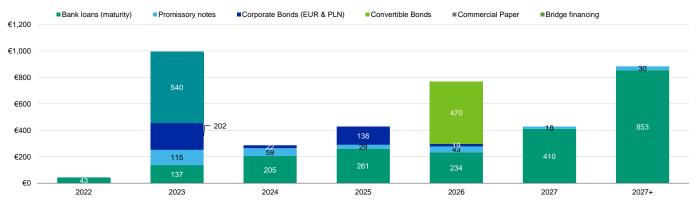
# Tight liquidity in the next 12-18 months with refinancing wall in 2023, limited debt maturities afterwards, higher funding requirements for TAG's development business

TAG's currently weak liquidity is a key driver of the review for downgrade initiated in July 2022. As of Q1 2022, the company has €205 million of unrestricted cash available, plus around €185 million of undrawn revolving credit facilities. In addition TAG receives cash from asset sales in its privatisation business in Poland. The main use of the liquidity will be debt maturities of just above €1 billion until end of 2023, including a bridge facility of up to €750 million, out of which 540 million were drawn as of 31 March 2022. In addition TAG needs to fund capital expenditure in Poland. Our understanding is that the Polish business requires some cash contributions for the next 12 to 18 months net of sales proceeds.

Outside of immediate refinancing needs, TAG benefits from a long-dated debt funding structure with largely fixed rates (5.2 years average debt maturity) and access to inexpensive German long-term bank debt. The average interest rate of 1.45% will increase with the upcoming funding requirements.

TAG has also a €500 million commercial paper programme, to which we have assigned a P-3 rating. Notes issued under this programme rank pari passu with all other unsecured and unsubordinated obligations of the company.

Exhibit 9 **Debt maturities as of 31 March 2022** 



Source: Company

#### Structural considerations

Most group assets and debt are held by subsidiaries of the holding company, TAG, which is a holding company, and the issuer of two unsecured bonds of €125 million each, the convertible bonds and the promissory notes. In most cases, each mortgage loan is only guaranteed by the property held by the relevant subsidiary.

# Rating methodology and scorecard factors

The principal methodology used in these ratings was REITs and Other Commercial Real Estate Firms published in July 2021. Please see the Rating Methodologies page on www.moodys.com for a copy of this methodology.

TAG's assigned rating of Baa3 is above the scorecard-indicated outcome under both our current view and forward view. This reflects our stable view of the German residential sector from a demand and supply perspective. It also reflects the German banking markets' provision of very long-term debt funding to residential companies, which lowers the scorecard-indicated outcome because of weak unencumbered assets and secured debt ratios.

Exhibit 10
Rating factors
TAG Immobilien AG

REITs and Other Commercial Real Estate Firms Industry Scorecard [1][2]	Curre LTM 3/31		
Factor 1 : Scale (5%)	Measure	Score	
a) Gross Assets (USD Billion)	\$8.9	Baa	
Factor 2 : Business Profile (25%)		·	
a) Market Positioning and Asset Quality	Ва	Ва	
b) Operating Environment	А	А	
Factor 3 : Liquidity and Access To Capital (25%)		•	
a) Liquidity and Access to Capital	Ва	Ва	
b) Unencumbered Assets / Gross Assets	24.9%	В	
Factor 4 : Leverage and Coverage (45%)			
a) Total Debt + Preferred Stock / Gross Assets	47.9%	Baa	
b) Net Debt / EBITDA	15.4x	Ca	
c) Secured Debt / Gross Assets	33.5%	В	
d) Fixed Charge Coverage	4.6x	А	
Rating:			
a) Scorecard-Indicated Outcome		Ba2	
b) Actual Rating Assigned		-	

Moody's 12-18 Month Forward View As of 6/30/2022 [3]					
Measure	Score				
\$9 - \$9.5	Baa				
Ва	Ва				
Α	Α				
Ва	Ва				
15% - 25%	В				
49% - 53%	Ва				
14x - 17x	Ca				
25% - 35%	Ва				
3x - 4x	Baa				
	Ba2				
	Baa3				

<sup>[1]</sup> All ratios are based on adjusted financial data and incorporate Moody's Global Standard Adjustments for Non-Financial Corporations.

Source: Moody's Investors Service

#### **Ratings**

Exhibit 11

Category	Moody's Rating
TAG IMMOBILIEN AG	
Outlook	Rating(s) Under Review
Issuer Rating -Dom Curr	Baa3 <sup>1</sup>
Commercial Paper -Dom Curr	P-3 <sup>1</sup>
ST Issuer Rating -Dom Curr	P-3 <sup>1</sup>
[1] Placed under review for possible downgrade on July 4 2022	

<sup>[2]</sup> As of 31 March 2022 (L).

<sup>[3]</sup> This represents a Moody's forward view, not the view of the issuer, and unless noted in the text, does not incorporate significant acquisitions and divestitures Source: Moody's Financial Metrics<sup>™</sup>

# **Appendix**

Exhibit 12

#### Moody's-Adjusted Debt Reconciliation for TAG Immobilien AG[1][2]

	FYE	FYE	FYE	FYE	FYE	LTM
in EUR millions	Dec-2017	Dec-2018	Dec-2019	Dec-2020	Dec-2021	Mar-2022
As Reported Debt	2,513.8	2,398.8	2,577.1	3,057.5	3,093.7	3,805.7
Non-Standard Public Adjustments	9.2	9.0	3.1	0.0	0.0	0.0
Pensions	5.9	5.5	5.8	5.8	5.4	5.4
Hybrid Securities	0.0	0.0	0.0	16.2	12.2	12.2
Leases	11.0	12.1	0.0	0.0	0.0	0.0
Moody's-Adjusted Debt	2.539.9	2.425.4	2.586.0	3.079.4	3.111.4	3.823.4

<sup>[1]</sup> All figures are calculated using Moody's estimates and standard adjustments.

Source: Moody's Financial Metrics <sup>TM</sup>

Exhibit 13

#### Moody's-Adjusted EBITDA Reconciliation for TAG Immobilien AG<sup>[1][2]</sup>

	FYE	FYE	FYE	FYE	FYE	LTM
in EUR millions	Dec-2017	Dec-2018	Dec-2019	Dec-2020	Dec-2021	Mar-2022
As Reported EBITDA	488.4	645.5	633.6	590.6	777.6	774.4
Non-Standard Public Adjustments	0.0	0.0	0.0	0.0	0.0	0.0
Unusual Items - Income Stmt	-286.5	-433.6	-413.5	-368.6	-540.1	-540.1
Leases	2.7	3.0	0.0	0.0	0.0	0.0
Moody's-Adjusted EBITDA	204.7	214.9	220.1	222.0	237.5	234.3

<sup>[1]</sup> All figures are calculated using Moody's estimates and standard adjustments.

Source: Moody's Financial Metrics <sup>TM</sup>

<sup>[2]</sup> Periods are Financial Year-End unless indicated. LTM = Last Twelve Months.

<sup>[2]</sup> Periods are Financial Year-End unless indicated. LTM = Last Twelve Months.

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